

Glenn Whitmore

Product Designer

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Senior Product Designer, specializing in 10-foot design in the vMVPD, OTT, and Streaming spaces. User needs are an uncompromising priority. Brand alignment is a constant consideration. High value is placed on collaborative opportunities where professional integrity is shared with like-minded people who embody a true commitment to excellence.

VIZIO

Walmart/VIZIO • Denver, CO • 10/22 - Present.

Senior Product Design Manager for VIZIO's WatchFree+ app (FAST channels and AVOD). Launched significant feature enhancements to a re-architected version within first four months followed by a complete platform redesign launched in Q1 25.

dish sling

DISH/Sling TV • Englewood, CO • 12/07 - 10/22.

- ▶ DISH Product Management (7/19 - 10/22) – **Senior Product Designer** for Set-Top Box, streaming, and mobile apps. Designed and launched Android TV-powered Hopper Plus.
- ▶ Sling TV Product Group (1/18 - 7/19) – **UX Manager** leading a team of 8-10 product designers responsible for the User Experience of 10-Foot streaming platforms (Roku, Android, tvOS, Amazon Fire, others) and mobile/web apps.
- ▶ DISH Product Management (7/14 - 1/18) – **Senior User Experience Designer** contributing to the design of DISH's award-winning Hopper entertainment system. Served as Lead Designer for the EVOLVE Advanced Set-Top Box, an Android-powered in-room entertainment system tailored to hospitality and institutional environments.
- ▶ DISH Customer Apps (7/12 - 7/14) – **Sr User Experience Designer** for Customer Applications, Ecomm Cart, and Internal Tools. **Ecomm Manager and Creative Lead** for consumer-facing web sites including dish.com (6/12 - 7/14). **Senior Web Designer/Developer** (12/07- 6/12).

LIONBRIDGE

Lionbridge Technologies • Boulder, CO • 8/04 - 5/07.

Lead Localization Multimedia Engineer specializing in visual adaptation of localized apps, sites, and documents.

RmCAD

Rocky Mt. College of Art & Design • 9/95 - 7/04. **Adjunct Faculty:** Course topics include Advertising Design, Multimedia, Interaction Design, Information Architecture, and more. *Note: There was significant overlap of time during which I taught, freelanced, and worked on my Graduate studies.*

J. Walter Thompson

J. Walter Thompson • Denver, CO • 9/92 - 7/95. **Art Director** for one of the oldest and largest traditional ad agencies. Contributed creative work for the Regional Ford account (broadcast and print advertising).

EDUCATION

University of Denver • 9/98 - 4/01.
Completed Graduate course work for MA in Digital Media Studies. All but Thesis.

Rocky Mountain College of Art & Design, Denver, CO • BFA ('97 - '98) in Advertising and Graphic Design • AOS ('87 - '89) in Graphic Design.

ATTRIBUTES

I have a thorough understanding of UxD principles, IxD, IA, and the processes and technologies that facilitates the journey from ideation to deployment.

I foster stakeholder relationships and partner with Product Management and engineering teams.

I can articulate design principles as they pertain to UX strategies, product roadmaps, and business goals.

I continue to be successful in transforming complex ideas into usable and engaging interactive experiences.

ACHIEVEMENTS

I continue to serve as a mentor and manager, building and leading teams dedicated to innovative user-centered solutions. Other achievements include developing prototyping programs and implementing usability testing methodologies.

TOOLS

Expert-level: Figma, Sketch, Adobe Creative Suite, InVision, Proto.io, and pencil; I can draw.

Additional Experience: HTML + CSS, Axure, FramerX, ProtoPie, Omnigraffle, User Zoom and User Interviews.